

JONATHAN KAUFMAN

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Summary

Highly driven individual with a deep passion for film & creative content. Proven history of hard work, coordination, and persuasive ability gained from over six years of experience building two companies. With a strong record of delivering on objectives comes the confidence to go above and beyond to get the job done.

Education

University of Michigan, Ann Arbor, Michigan
Film & Entrepreneurship, Graduated April 2013

Noble Desktop, New York, New York
After Effects Certified, Graduated June 2015

Employment History

Freelance

Filmmaker, July 2015 – August 2016

- Hired and coordinated the activities of 40+ cast and crew
- Increased Coca-Cola's SnapChat audience by +50% in one week
- Broke SnapChat's ad retention record twice (lowest click through of all SnapChat advertisements)

Welzoo, New York, New York

Co-Founder, January 2010 – January 2015

- Raised & managed \$750k+ of capital
- Drove Traffic to 2,000,000+ monthly site visits
- Directed and coordinated all promotional content, marketing strategies, and projects

Legends Card, Ann Arbor, Michigan

Co-Founder, August 2010 – August 2016

- Expanded business to 6 cities in US and Canada.
- Organized and led all marketing strategies and promotional projects
- Led product, web, and app design

Professional Skills

EDITING – Final Cut Pro, Premiere, After Effects:	Expert
DESIGN – Photoshop, Illustrator:	Advanced
OFFICE TOOLS – Microsoft Word, PowerPoint, KeyNote:	Expert
PERSONAL – Public Speaking, Presenting, Organization:	Expert

Languages

English: Native
Hebrew: Fluent